

# Shyra

## ARTIST • VISIONARY • EMPOWERMENT CATALYST

If you haven't heard of Shyra yet, you will soon. A dynamic force in entertainment, Shyra is a multi-hyphenate artist. A singer, dancer, producer, fitness entrepreneur, and motivational speaker, whose creative vision spans music, fashion, and personal empowerment.

This Los Angeles-based powerhouse first captivated dance music fans with her breakout single "DJ Love Song," which reached #28 on the Billboard Dance Chart. The track went on to be featured in John Singleton's film *Abduction* and later in the action film *Skin Trade*.

Shyra's latest single "Operator," co-written with Ben Franklin, is an electrifying anthem about reclaiming personal power. Featured on the soundtrack for the upcoming film *Not Without Hope* directed by Joe Carnahan, the track showcases Shyra's signature high-energy sound and empowering lyrical themes. Her upcoming release, a modern reimagining of The Pointer Sisters' "Fire," is slated for May and promises to be a bold, high-tempo summer anthem for all!

Shyra's influence extends beyond the studio. In 2019, she co-wrote and released "Universal Love" as a Pride Month anthem promoting global unity. The track was remixed by top DJs and embraced as a celebration of inclusivity and love.

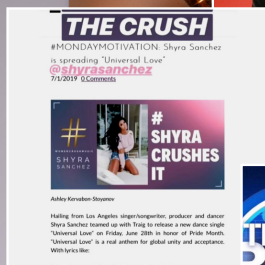
Behind the scenes, Shyra has collaborated with industry icons such as Grammy-winning songwriter Makeba Riddick (Rihanna, Beyoncé, Jennifer

Lopez) and veteran producer Gary Luxx (Janet Jackson, Usher, Maroon 5). Currently, she is working on her next studio album with a bold new direction, continuing to reinvent pop with soulful authenticity.

Committed to lifting others as she rises, Shyra founded STAR Academy in 2016—a performance-based mentorship program for emerging talent in music, fashion, film, and stage arts. She is also the co-founder of ShyFit, a lifestyle and activewear brand designed to inspire confidence, strength, and style for the new generation.

Whether she's on stage, in the studio, or mentoring young creatives, Shyra brings purpose, power, and passion to everything she does.

- Appeared on air and performed at The Beat 103.9
- I Heart Radio Show 2019
- Performed at San Francisco pride 2019
- Performed at Palm Springs pride 2021
- In studio interview at channel 5 Bay, San Francisco
- DJ Love Song was featured in the Movie *Abduction* produced by John Singleton. Charted #28 on Billboard Dance Chart.
- Performed at LA Pride 2011



MAY 8



Shyra  
FIRE



MAY 23